



YOUR PREMIUM ROTARY
MANAGEMENT
DATABASE
SINCE 2003

Newsletter



Looking to Strengthen & Grow Your Rotary Club?



Don't miss the **Feature of the Year** that's just been released from DACdb -- "CRM" or "Customer Relationship Management". Yes, your club has customers. We usually call them Members or Rotarians. They vote with their wallets to join and they vote with their feet to leave. And, like commercial customers, it's all about the experience we provide, both before and after joining Rotary. Rotary is a **membership** organization that does community service, not the other way around. The value proposition is in the members that become part of your personal and business network.

As such, there's no higher priority in a Rotary club than attracting and retaining members, growing the club steadily and moderately. The DACdb CRM module is your best available tool for identifying and tracking potential members.

[Learn more](#)

Important Message for Pmail Users

FYI - DACdb Pmail will soon be sent from a different email address: mailservice@dacdb.net. 

If you need to whitelist email addresses to receive Pmail from DACdb, please add this new address to your whitelist to avoid any interruptions.

Use DACdb ezStory for an Easier Way



Having trouble keeping all your club stories organized on Word? Frustrated when trying to refer back to a past story & can't remember where in your files it's been saved?

Try DACdb EzStory for a faster way to get out your message and keep past documents organized.

Don't waste your time creating your articles in Word and then printing or emailing them out to your membership as piecemeal. Create your stories directly on DACdb for your club home page, dashboard, website and newsletter.

DACdb Club ezStory will improve your administration time and allow you to archive all your past copies in one place. Puts the control into your hands so your stories can be more functional and timelier.

With ezStory, you have a lot of control over where your story is posted, who can see it and how you want it to appear in relation to other stories. This type of easy customization makes it a breeze to refer back to past topics and you can archive them at a later date into the DACdb Files section.

[Get Started on the New DACdb Club ezStory](#)

DACdb's First Virtual User Conference: A Success!

Our online approach to our yearly conference was met with great success and attendance. We appreciate your time and effort in working through our first virtual experience! All of the materials

DACdb Video of the Month

Finance Setup Video

It's easy to get your books in order with DACdb Finance.

District Compare: Save Yourself Time

DACdb is a valuable tool in managing Rotary membership at both the District and Club level.

It can, however, be a misleading indicator of membership growth if allowed to get out of synch with the "official" records of Rotary membership in My Rotary <http://www.rotary.org/myrotary>.

The **District Compare** tool in DACdb identifies disparities in member records between these two databases.

[Read more](#)

In Case You Missed It

[NEW UI Shortcuts](#)

[Registration and Tickets](#)

DACdb Support



Lin Kelly
D-7730

presented are now available on the DACdb Help tab, under User Conference 2019.

Login to DACdb> click on Help>on the left navigation go to User Conference 2019.

Download the presentations, share the videos at your monthly meetings or browse through the session topics as they interest you or as they are needed. We want this to be of value to you!

Stay tuned for 2020!



Donna Mercier
D-6110



Ed Foster
D-6360

Do you Know the Power of a Statement from the DACdb Finance Module?



Don't spend several days invoicing your club membership. Eliminate double entry, time consuming invoicing and outrageous pricing. DACdb Finance is the better solution.

Get special pricing on DACdb Finance!

Here's how

FREE Training! DACdb University

Do you want to learn about DACdb in a collaborative environment? Join a FREE web class at DACdb University!

**All About Finance on Tuesday Feb 19, 2019 3:00 PM ♦
3:30 PM MST**

The DACdb Finance Module! Increase financial transparency in your club, simplify the accounting process and streamline process.



To Register on DACdb:

1. Sign in to www.dacdb.com
 2. Click on Calendar & register for event.
- or-
1. Click here: <https://www.dacdb.com/index.cfm?EventID=77421931>
 2. Scroll to the bottom of the page and click *Register Now!*

*The opinions expressed here are those of DACdb and not necessarily of Rotary International.
The opinions of non-DACdb contributors are solely their own and not necessarily those of DACdb.*

Questions? Contact us at info@dacdb.com